

Managerial Communication Strategies And Applications 5th Edition

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Welcome to the Companion Site!This site is intended to enhance your use of Managerial Communication: Strategies and Applications, 7e, by Geraldine Hynes and Jennifer Veltsos. Please note that all the materials on this site are especially geared toward maximizing your understanding of the material.Password-protected Instructor Resources include the following:

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Managerial Communication: Strategies and Applications, 5th Edition Chapter Eight Nonverbal Communication Page 180 What you do speaks so loudly that I cannot hear what you say. —Ralph Waldo Emerson, American essayist and poet Understanding the importance of nonverbal communication is often difficult because it is such a natural part of any managerial interaction. To appreciate [...]

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As a textbook on managerial communication, it is an outrageous tool. Ms. Hynes uses an example about the Hmong people & deer hunting incident that is grossly misrepresented and lacks credibility. This textbook should be removed from the education circulation.

~~Amazon.com: Customer reviews: Managerial Communication ...~~

I am very familiar with managerial communication strategies but my degree program require I take the course. This book was informative and covers exactly what you expect in communication applications: non verbal, conflict management, etc...